



**FOR IMMEDIATE RELEASE – September 23, 2021**

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### **RODRIGO ARANA JOINS WTP ADVISORS' TRANSFER PRICING PRACTICE**

**MINNEAPOLIS, MN** - WTP Advisors is pleased to announce that Rodrigo Arana has joined the firm as Director of Transfer Pricing and International Services. Rodrigo is a respected global transfer pricing economist and operational effectiveness leader. He specializes in developing and implementing transfer pricing policies, documentation, and intercompany procedures. Rodrigo is based in the New York tri-state area.

"Having led the in-house transfer pricing function for multinational companies, I understand there can often be a gap between outside advice and how to implement transfer pricing policies and manage intercompany risk, says Rodrigo. I know how to bridge this gap by working side-by-side with our clients to develop sustainable approaches that deliver results. I also look forward to contributing my experience in support of WTP Advisors' global transfer pricing platform, [TransPortal](#)."

Guy Sanschagrín, National Leader of WTP Advisors Transfer Pricing and International Valuation Practice said, "Rodrigo's deep in-house background will further enhance our ability to provide practical, hands-on support to multinationals. He also brings a Latin America perspective to our team – further strengthening our ability to tackle transfer pricing issues associated with this complex region of countries. Most importantly, Rodrigo fits in well with WTP Advisors' collaborative, client-centric culture."

#### **About WTP Advisors**

[WTP Advisors](#) is a global leader in tax and business advisory services specializing in international tax, transfer pricing, IC-DISC, international valuation, and technology solutions. Our highly skilled professionals equipped with years of experience, coupled with our cutting-edge technologies, make substantive and long-term differences to an organization's profitability. WTP Advisors provides personalized, reliable, and responsive service to our clients throughout North America. Through our strategic alliance with TGS Global, we help our clients address their specific tax and business issues in countries across the globe.

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